

Introducing the Love Goddess Collection of Compassionate Shoes by Bourgeois Boheme

Bourgeois Boheme, a London-based and online ethical fashion boutique, has launched its Autumn/Winter 08 range of women's footwear.

Called the Love Goddess range and inspired by mythological goddesses of compassion and love, the collection features eight key styles and also offers a selection of eco-friendly belts that complement the footwear range.

Within the Love Goddess range are comfortable riding boots in this season's shiny patent black; slouchy cowboy-inspired boots in luxurious suedette; a patent/suedette shoe boot - this season's must-have style; funky winter wedges; Moroccan-style flats; and elegant heels for work and going out. The range features patent and plain black and rich autumn-inspired colours such as burgundy and chocolate. The range is manufactured from micro-fibre, an 80% bio-degradable leather look-alike that is entirely animal-friendly.

The Love Goddess range not only offers warm winter style but also caters to a growing market of ethical fashion shoppers who before now have had little choice when looking for smart and stylish animal-friendly footwear in a mid-market price range.

Almost every style has a belt to compliment it; among the new [Bourgeois Boheme belts](#) are a selection of elegant dress belts in patent and organic fabrics, and this season's overlapping cinch belt for wear over jackets and, for a more casual look, with jeans or trousers.

Bourgeois Boheme founder and owner, Alicia Lai says: "The Love Goddesses are a wonderful expression of our values; the range is not only feminine and luxurious, but is also made with love and compassion. We work very hard to prove that style can be entirely animal-friendly, without damaging the environment."

The Autumn/Winter 08 range also offers something new for men. [Eros](#), [Sol](#) and Hermes are three new smart/casual styles that complement Bourgeois Boheme's classic [Espiritual](#) range of office shoes for men launched earlier this year.

All Bourgeois Boheme products do not contain animal ingredients and the collection is manufactured in Portugal by factories that can ensure ethical and fair practices.

Love Goddess range is now available online at www.bboheme.com and in their retail showroom.

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Notes to the Editor

Images are available at: <http://picasaweb.google.com/boboboutique/>

The new Bourgeois Bohème range will be available for purchase online at www.bbohème.com and in-store from October 2008. Prices range from £65 to £110.

A London-based company, Bourgeois Bohème has sourced eco- and animal-friendly fashion from global brands since 2005.

Bourgeois Bohème has been producing its own animal-friendly accessories - perfect for Vegans and Vegetarians - since 2006 and launched its first footwear range in 2007.

Bourgeois Bohème is dedicated to the concept that fashion needn't come at the expense of animals and the environment and that the people who take part in manufacturing are treated fairly.

Bourgeois Bohème has recently opened a retail location, which is the first and the only animal-friendly footwear and accessories store in London located at Hydrex House, Garden Road, Richmond TW9 4NR.

Bourgeois Bohème's range is available to buy online at www.bbohème.com.

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