

NEWSLETTER - MARCH 2007

Hello, welcome to our March newsletter!

Gosh we cannot believe where this year has gone already!

We had a lovely break back home in the warmth and the daffodils are looking beautiful in the garden.

We have a great spring/summer range in store now and arriving in the next wee while and some lovely things we must say!

It's Mothers' Day shortly but not all mums will be celebrating the day. London vegans and VIVA have a few protests lined up for you to join in.

Happy reading and thanks again for your support!

Replace All Animal Experiments in Europe

A little reminder: The European legislation governing EU animal experiments (Directive 86/609/EEC), is now some 20 years old, desperately out of date and in urgent need of review. The European Commission has recognised this and a review is now underway. The Commission has also launched an 'Action Plan' that explicitly states "The final aim is to replace animal experiments with methods not entailing the use of an animal."

The Dr Hadwen Trust for Humane Research, supported by animal and consumer protection groups across Europe*, has launched a major EU-wide petition urging EU legislators to do everything they can to maximise non-animal replacement efforts.

Please sign the petition now - it is vital that we can demonstrate that EU citizens are united in wanting to replace animal experiments in Europe. Replacements have the potential to save millions of laboratory animals and improve the quality of research and testing.

The aim is to collect thousands of signatures and pledge to take your message direct to Brussels at a key stage in the legislative process.

Go to www.drhadwentrust.com and have your say.

(*The petition has been launched in the UK with the support of Advocates for Animals, Animal Aid, Dr Hadwen Trust, Europeans for Medical Progress, PETA (Europe) and Uncaged.)

March is Veggie Month

Every March, Animal Aid encourages people to give vegetarianism a try. This year, they are taking it online too.

Animal Aid released the results of a nationwide survey that awarded Morrisons as its Vegetarian & Vegan Supermarket of the Year for its vegetarian provision and Waitrose for its vegan provision. Overall, Waitrose was found to be the most vegetarian and vegan friendly supermarket group in Britain owing to its provision of meat- and dairy-free products across the spectrum.

Veggie Month is supported by thousands of libraries, community centres and health food shops throughout the country. Waterstones bookshops are also supporting Veggie Month by distributing Animal Aid 'Go Veggie' bookmarks.

This is the perfect opportunity to encourage non-veggie or non-vegan friends to kick the meat habit.

We had the opportunity to spread the positive word on veganism and fashion with compassion on BBC London radio one Sunday morning. Food guru Tony Bishop-Weston had his say too!

Go to http://www.animalaid.org.uk/h/n/NEWS/pr_veggie/ALL/1524// for further details and ways to support Veggie Month.

Vegan Environmental Awards



Yaoh 007 Vegan Environmental Awards, voted for by the people online here.

These awards recognise the contribution that the vegan lifestyle brings to the environment and also recognise the achievements that small people can do when working together as a collective. All of the 49 nominees in the awards are committed to making the world a better place, with the vegan lifestyle prominently in the spotlight as the best way to achieve this. And all the voters are people who care, people who know that every contribution, however small, goes to make a bigger sum when joined with others of the same opinion.

It being 2007, there are 7 categories with 7 nominees in each category. Voters are also entered into a free draw for 12 VEGAN HAMPERS each worth over £50, two to be given away free to two lucky voters every month starting Jan 07 through till June at the awards.

The 7 categories for the 2007 awards are

- Best Vegan Product- View nominees here
- Best Vegan Company - View nominees here
- Best Vegan Individual Achievement - View nominees here
- Best Independent Health Store - View nominees here
- Best Vegan Campaigning Organisation - View nominees here
- Best Vegan On Line Shop - View nominees here
- Best Vegan Media/publication - View nominees here

Oh yes, you can vote for us in the “Best Vegan On Line Shop” ☺

FAB NEW STUFF

Fabulous shoes and bags for the ladies

A few of our new shoes now in!

Anita Beige: Cute dress heel in beige vegan leather with lovely centred flower with stud detail. Also available in brown. £46



Belton: Fabulous bag of soft and smooth polished vegan leather. Embellished with striking oversized pom-pom tassel details, shimmering metallic vegan leather striped insets and contrast stitching. £45



Sandra Gold: Gorgeous t-strap dress sandal in gold vegan leather. Costume gem and decorative metal detail and braided ankle strap. £39.99



See online for more fab bags, purses and shoes and even more new summer styles arriving.....

Wallets and shoes for the gents

Matt & Nat Small Brad wallets: In 3 great colours, black, cognac or blue. £25



Cameron: Casual vegan loafer with a chocolate suedette upper in a slip on loafer style. £40



Kenny: Nice casual slip-on shoe. Smooth vegan faux leather upper with stitching accents and a lightweight traction outsole. £45



More styles arriving soon

Mothers' Day Protests

VIVA demonstration - Thursday 15 March – London – from 11:30am

VIVA demonstration outside Marks & Spencer's flagship store in central London, Oxford Street, Marble Arch.

The demo will urge the store to drop the cruel farrowing crate - the barbaric metal-barred crate that mothering sows are locked into for up to five weeks at a time. Heather Mills will attend and will hand in a giant Mother's Day card to the store manager.

The media will be there, so if you can come down (even for a short time) it will help show that there is great public support to rid Britain of these barbaric cages.

The press is called for 12 noon, but please arrive beforehand. Please note that this is at M&S Marble Arch (on Oxford St), not M&S Pantheon (also on Oxford Street).

For more information on the day 0117 944 1000. On the day, phone Justin on 07862173377.

Sunday 18 March – London -12pm - Mothers Day Anti-Dairy afternoon

Vegan Campaigns will be handing out anti-dairy leaflets (VIVA's Britain's Hardest Working Mother), Swiss Organica chocolate, soya and rice milk to the public.

Meet at 12pm outside the Dairy Council, Henrietta House, 17-18 Henrietta Street, London WC2E 8QH. We'll then move on to Covent Garden.

Nearest stations are Covent Garden, Charing Cross and Leicester Square.
For more info, please email info@vegancampaigns.org.uk

NEW ADDRESS

We have a new PO BOX address, here it is:

PO BOX 803, Richmond, TW9 4XW, UK

OUT AND ABOUT

Southampton Cruelty Free Festival

Saturday 12th May 2007 - The Guildhall, Southampton, 11am-6pm.

Go to Southampton Cruelty Free Festival for more information.

VIVA The Incredible Veggie Roadshows for 2007!

All you ever wanted to know about going or being veggie or vegan - or simply cutting down on meat!

Go to VIVA for further information.

Bristol Vegan Fayre 2007

Saturday 9th June 11am-8pm & Sunday 10th June 11am-6pm.

Amphitheatre & Waterfront Square, Bristol

The show features an expected 170 stalls & 50 talks and demos, covering every aspect of the vegan lifestyle. Plus a stunning line-up of entertainers and musicians all weekend.

Go to Bristol Vegan Fayre for further information.

We will have a stand at most of the fairs, so do pop in and say hello and let us know if you would like to see anything.

Best Wishes,

A handwritten signature in red ink that reads "Alicia + Van". The plus sign is written in a yellow-green color.

Customer Feedback: We always welcome customer feedback, if you would like a different style of product, any queries or comments, whether good or not so good, do drop us a line at info@bboheme.com. We look forward to hearing from you.

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