

NEWSLETTER - OCTOBER 2007

Hello, welcome to our October newsletter!

Gosh we do not know about you but we do not know where this year has gone! We have a couple of exciting things in the pipeline and we have a couple of new recruits Vika & Michele too!

It's back to the dreaded dreary cold weather already but no need to fret as we have some new fab winter stock which is selling like hot cakes already and we are also now stocking a few styles from US Vegan label Novacas.

Happy reading and thanks again for your support!

WELCOME TO THE BOBO TEAM!

Vika & Michele

We are pleased to have Vika and Michele join us here at Bourgeois Boheme HQ.

Vika

Vika comes to us from Los Angeles where she was one of the organisers of the Worldfest and Healthy Lifestyle Expos. She will be the one with the exotic Russian-American accent and as she loves singing in her spare time, you could always request an aria over the phone or a conversation in Russian! A vegan vixen who volunteers for animal charities.

Michele

Our other vegan vixen that is passionate about animal rights issues and volunteers for animal charities too. Michele is an avid Chelsea supporter (still mourning after Jose Mourinho's departure) and if you would like a conversation in Swedish, she is your "man". After stints in Stockholm and New York, she is back in London to stay.

Van and Alicia

We are the old codgers of the place, we don't sing and not into soccer, or as they insist on calling it here, football...yawn yawn. If you fancy a natter in Mandarin or Cantonese, we are just the ones, oh my what a multilingual bunch we are...but with a common goal!

By the way if you have any tricky questions, Vika and Michele are the ones to ask for not the old codgers 😊

PRODUCT IMAGES - they are whizzing around!

You lot out there have requested for better images and we have heeded the call!

We are happy to say that our new products rotate 360 degrees so that you can have a squizz at all sides of the products. There will soon also be a "zoom in" for a closer look at our goodies too.

We hope that you find the images satisfactory and helpful.

US Vegan Label Novacas

We are happy to announce that we now stock US Vegan Label **Novacas**. We have 4 styles, 2 for the ladies and 2 for the gents.

For the ladies

Bridget

Brogue design and rounded toe with a 2.75" heel.
Available in black or olive. £60



Marcella

The comfortable Marcella has a padded insole and a stable 2" heel.
The ankle strap closes with a snap button.
Available in black or olive. £55



For the Gents

Justin

A comfortable work shoe in polished faux leather.
Available in black or brown. £63



David

A classic mens dress boot.
An extremely soft upper and an ultra comfortable rubber sole.
Available in black or brown. £65



FAB STUFF

Fabulous shoes and bags for the ladies

Tamara: Sexy tall knee high boot in soft black ruche distressed faux leather. Features a tapered, pointed toe with buckle detail. Full length side zipper, a smooth flat dress outsole, and a stacked 3 inch tapered dress high heel. £59

Marie: Fabulous ankle boots in distressed vegan faux suede. Pinched upper with stud detail, tapered toe, side zipper and stacked 2.5 inch heel. Also available in black or brown. £46

Paula: Black vegan casual lace-up. Round toe, stitching and stud detail with an elasticised crumple heel panel. Available in black, bronze or moss. £35

Helen Brown: Classic stretch boot of smooth vegan faux leather upper. Also available in black. £49



Wallets and shoes for the gents

Ethletic Trainer White: Fair trade trainers with a cotton upper and rubber sole. The rubber for the sole is certified Forest Stewardship Council - sourced from sustainable forests in Sri Lanka and the accredited FSC mark is engraved on the soles of each pair. A fair trade premium is paid for the rubber and manufacture of the shoes. Available in black too and a high top too. £35

Macbeth Eliot Tweed: Trendy Vegan trainer. Brown tweed canvas with faux leather chevron and rubber toe protection. £43.99

Macbeth Eliot Velcro: Another trendy Vegan trainer. Black & cement canvas with faux leather chevron and rubber toe protection. £49.99



OUT AND ABOUT

VIVA The Incredible Veggie Roadshows for 2007!

Great shows around the country.

All you ever wanted to know about going or being veggie or vegan - or simply cutting down on meat! Go to **VIVA** for further information.

Animal Aid Christmas without Cruelty Fair

Sunday 2nd December 2007, 9am

Kensington Town Hall, Hornton St, W8

Go to www.animalaid.org.uk

We will have a stand at some of these shows, so do pop in and say hello and let us know if you would like us to bring anything especially for you.

Best Wishes,



Customer Feedback: We always welcome customer feedback, if you would like a different style of product, any queries or comments, whether good or not so good, do drop us a line at info@bboheme.com. We look forward to hearing from you.

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